

4th

Holcim Awards

## A foretaste of some of our speakers



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### **Olivier Bastin (Belgium)**

*Master Architect of Brussels*

Olivier Bastin is the man behind major projects such as the National Theatre in Brussels. He was appointed Master Architect of Brussels for a period of 5 years in 2009. His role is to define an identity and architectural quality for Brussels.



### **Carlos Arroyo (Spain)**

*Contemporary architect, urbanist and critic from Madrid*

His work claims to set the frame for a new architectural culture, language and aesthetics, through the ethics, technology and parameters of sustainability. He has won the Holcim Silver Award for Sustainable Construction in Europe in 2011 for a project called Oostcampus in Oostkamp. He has also designed the Music Academy MWD in Dilbeek.



### **Edward Schwarz (Switzerland)**

*General Manager, Holcim Foundation for Sustainable Construction*

Edward Schwarz was appointed as the inaugural General Manager of the Holcim Foundation in 2003. He is responsible for all activities of the Foundation, including the Awards competitions. He has produced more than 20 international prize hand-over ceremonies and edited some 30 publications on sustainable construction.

**As a prominent figure in the world of architecture and sustainable construction, Holcim has the honour of inviting you to its headquarters on Wednesday 18 September at 6 p.m.(\*) for the official launch of the 4th cycle of the Holcim Awards.**

The various presentations at this **exclusive** event will be staged in an original way throughout the 4000 m<sup>2</sup> area of this passive building in concrete known as “Ecoffice”.

We are looking forward to you being able to attend.

(\* ) Useful information and registration: see attached bookmark

**The Holcim Awards is one of the most significant competitions in its field in terms of reputation and international scope. The fourth cycle of the competition offering a total of USD 2 million in prize money is now open for entries.**

The competition seeks leading projects from industry professionals and bold ideas from the “Next Generation” that contribute to sustainability within architecture, building, civil engineering, landscape and urban design, as well as construction materials and technologies.

Entries must be submitted online at [www.holcimawards.org](http://www.holcimawards.org) by March 24, 2014.

Independent jury panels of experts evaluate all entries against the five “target issues” for sustainable construction which cover economic, social and environmental performance as well as contextual/aesthetic impact, and innovation/transferability.

The jury for Europe is headed by Jean-Philippe Vassal  
More information : [www.holcimawards.org/juries](http://www.holcimawards.org/juries)



## **When ?**

Wednesday 18  
September 2013  
at 6 p.m.

## **Where ?**

Ecoffice  
Avenue R. Schuman 71  
1401 Nivelles

## **Contact person:**

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## **Registration:**

Please register via  
our website : [www.holcim.be/awards](http://www.holcim.be/awards)  
password: Hol31!  
by Monday 9  
September 2013  
(place are limited)